

**COMMUNICATIONS COMMITTEE REPORT TO
MYRTLE TRACE BOD**

WEDNESDAY, NOVEMBER 20, 2024

THE MT GREETERS MET WITH 3 NEW RESIDENTS IN OCTOBER:

1. Lisa Henderson, 105 Hickory Lane, visited October 8.
2. Linda Crumley and Harold Rohrback, 102 Laurelwood Lane, visited October 24.
3. Carol Lane, 121 Boxwood Lane, visited October 27.

NEWS AND VIEWS

Deadline for items for the December 2024 News and Views:

Saturday, November 23, 2024

Delivery of the December 2024 News and Views:

Sunday, December 1, 2024

As indicated, there is a much shorter period of time between deadline and delivery of the December N&V's this month, so please ensure any articles/flyers be submitted on time.

EMERGENCY CONTACT LIST

As mentioned earlier in our meeting, Jon Bourne passed away last week. We're grateful to him for maintaining an email list for residents who opted-in to receive email notifications of emergency type situations the BOD deemed serious enough to alert us to.

Unfortunately, the email list Jon maintained is no longer available to us so we will have to recreate this list. We will be looking at current databases to see if we can transfer information from one of them to our database. We will also require a volunteer to maintain this list and send out the BOD approved notices.

Once we have a confirmed volunteer who will maintain this data base, we will post notices in the News and Views for three months asking residents who wish to avail themselves of this service to email their email addresses to our designated volunteer.

Rest assured that if there are any emergency type situations that occur prior to recreating this service you will be notified.

**PAGE 2/
NOVEMBER COMMUNICATIONS COMMITTEE REPORT**

WEB SITE MIGRATION:

Our Web Site consultant, Charles Engle, is confirming we will be going live by the end of this year as he's completed the Committee pages, is currently working on completing the Board pages, along with carrying over reports from the old site, and doing a complete review and correcting any other identified issues. Any unresolved or new issues will be addressed in 2025.

While we needed to migrate the site for technical reasons we also wanted to streamline and refresh our web site, some of the updates included:

Not migrating pictures of past presidents, committee members etc.

No contact info (emails, phone numbers). Note we are not planning on "sanitizing" past or future editions of the N&V's for contact data or photos.

We will not be migrating the "photos section" currently available on the site.

Eliminating the "other useful links" tab under the Homeowner resources section.

Cleaning up some items that currently have no content or are redundant to info in other sections.

The Board has been given some charts depicting some of the old and new pages.

Once we switch over we ask that members check out our new web site. Much time and effort was put into it to improve its appearance, make it easier to navigate, and provide up to date information.

We would be happy to answer any questions or concerns from the BOD and/or residents now or afterward.

Respectfully submitted,

Mary Johnsen-Schaeffer, Communications Chair